

Strategic solutions for purpose-driven partners

## ABOUT US

We are Vivian & Virginia Ventures LLC, a management consulting and public relations firm providing strategy, communications, and public-private partnership solutions for purpose-driven partners. We advise impact-makers investing in women, underrepresented minorities, and communities of color. Equally, we serve leaders from those groups, helping them scale and optimize their ventures to achieve economic and racial equity. We bring over a decade of experience in business, media, and the public sector to creatively solve problems and transform organizations.

[www.vivandginny.com](http://www.vivandginny.com)

## What We Offer

### Communications & Public Relations

to increase impact with diverse audiences.

- Communications Strategy
- Public Relations
- Social Media Marketing / Branding
- Continuous Support
- On-Demand Communications

### Public-Private Partnership Solutions

to create sustainable, inclusive economic growth.

- Business Capture
- Project Management
- Economic Development Strategy
- Public Affairs
- Stakeholder Facilitation

### Strategic Consulting

to improve program outcomes.

- Supplier Diversity / Diversity, Equity, & Inclusion (DEI)
- Strategy & Operations
- Client & Sales Success

## The V3 Difference

- Cofounded, owned, and led by Black women
- Holistic offerings designed for organizations at every stage of transformation
- Unique expertise and focus on solutions that disrupt, transform, and repair historical disinvestment for underrepresented groups:
  - Experience creating and implementing public-private partnerships to catalyze economic development
  - Highly skilled in public relations, media, and communications that amplifies diverse voices to increase impact and engagement with a variety of stakeholders
  - Expertise in client strategy and operations to creatively maximize revenue and results for small and mid-sized ventures using a holistic approach
- Ability to navigate large organizations and activate enterprise-wide diversity, equity, and inclusion programs for long-term transformation
- Knowledge of urban and regional development, government contracting, public procurement, and public affairs to spark inclusive economic growth
- Relentless focus on outcomes and excellence in execution

## Past Performance / Representative Clients

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|--|---|
| <ul style="list-style-type: none"> <li>■ <b>Fortune 500 (or equivalent)</b> <ul style="list-style-type: none"> <li>- Kearney</li> <li>- Deloitte</li> <li>- RaceTrac</li> </ul> </li> </ul>                            | <ul style="list-style-type: none"> <li>■ <b>Not-for-Profit</b> <ul style="list-style-type: none"> <li>- CDC Foundation</li> <li>- WABE (Atlanta's NPR Station)</li> </ul> </li> </ul>             |
| <ul style="list-style-type: none"> <li>■ <b>Small Business</b> <ul style="list-style-type: none"> <li>- Monica Motivates LLC</li> <li>- Athena Actuarial Consulting</li> <li>- BCRI Group, Inc.</li> </ul> </li> </ul> | <ul style="list-style-type: none"> <li>■ <b>Government</b> <ul style="list-style-type: none"> <li>- State of Georgia</li> <li>- City of Decatur</li> <li>- City of Atlanta</li> </ul> </li> </ul> |

### Company Information

#### Relevant NAICS Codes:

- 541611 - Administrative Management and General Management Consulting Services
  - 541820 - Public Relations Agencies (Public Relations Consulting services; PR services)
  - 541690 - Other Scientific and Technical Consulting Services (Economic consulting services)
- DUNS Number: 076894477

### Contact Us

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